



February 1st, 2010

Dear Devoted Sponsors and Vendors:

Soroptimist International of Greater Santa Clarita Valley is pleased to announce our Second Annual High-Heel-a-thon to be held on May 23rd, 2010 at 9am. The 150- yard walk will take place at Veterans Park and end on Walnut Street in Newhall. A percentage of the proceeds will be donated to our own Domestic Violence Shelter in Santa Clarita.

We are seeking Sponsors and Vendor participants from local restaurants and businesses to participate in our Vendor Village. May we count on your valued support this year?

We promise great exposure to you and your business as we are expecting approximately 250 participants. You will also receive media advertising on flyers, t-shirts, entry forms and posters that will be distributed citywide.

Sponsorship Levels

Stiletto	\$500	Title Sponsors Business name on race t-shirt Large business logo on flyers, entry form, postcards, media literature and posters along race route
Pump	\$275	Corporate Sponsors Business name on our race t-shirt Logo placement on flyer/entry form, postcards and media literature
Wedge	\$175	Tent Vendor Business mention on flyers and media literature.

If you have any questions, email Jodi Stokes at Paseofitness@yahoo.com

Your support in any way is welcome.

I WOULD LOVE TO BE A Stiletto Sponsor Pump Sponsor Wedge Sponsor

Name _____

Phone _____

Business _____

Email _____

Please send your camera ready art -work No Later Than April 2nd, 2010 to paseofitness@yahoo.com

Please make check payable to SIGSCV , P.O. Box 801352 Santa Clarita, 91380